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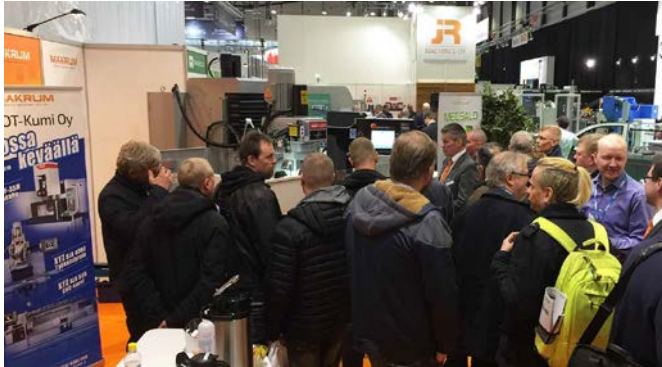
XYZ draws the crowds at Konepaja 2018

XYZ Machine Tools, represented by its distributor Makrum, is taking The Engineering Works (Konepaja) Trade Fair at the Tampere Exhibition and Sports Centre in Finland by storm, with visitors flocking to the stand for demonstrations of the ProtoTRAK control system. The bi-annual exhibition is proving to be a major success for the machine tool industry in Finland, which has not had a focal point for more than ten years, with visitors eager to see what is available, nowhere more so than at the Makrum stand.

“As a relatively new event it is really encouraging to see the high level of interest and even more so the enthusiasm for the XYZ product range,” says Howard Bamforth, XYZ Machine Tools’ Export Sales Director. “From the moment the doors opened there were large groups of visitors eager to witness the potential of the ProtoTRAK control. Our partnership with Hannu and his team at Makrum is generating good business for XYZ across Finland and is typical of the relationships we have with our distributors across Europe.”

Like many of XYZ’s distributors Makrum was selected due to its ability to provide complete service and support for the machine tools it sells, throughout their working lives. It employs a highly skilled sales and service team capable of working with customers to ensure that the correct machines are selected and that they remain in optimum working condition. “Our European sales are growing strongly and much of that is down to the commitment of our distributors and the knowledge that they will receive the full backing of XYZ Machine Tools in support of their activities, such as attending exhibitions like Konepaja.”

Images:



XYZ Machine Tools with its distributor Makrum are drawing the crowds at The Engineering Works (Konepaja) Trade Fair in Finland

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